



Media Contact:
Bonnie Harris
612-801-0912
waxmarketing@gmail.com

**MEDIA ADVISORY
FOR IMMEDIATE RELEASE**

Come Aboard for a Pirate Adventure at Sever's Fall Festival and Corn Maze in 2009

WHAT: Calling all scallywags and buccaneers! The 2009 theme of America's favorite corn maze is Sever's Pirate Adventure. We'll be flying the Jolly Roger proudly at Sever's Fall Festival and Corn Maze this year. Join us and be sure to hear lots of "avast ye hearties" as pirates of all ages try to make their way through one of the largest mazes in North America.

New to Sever's Fall Festival and Corn Maze in 2009 is a kiddie maze for the younger tots to try and navigate. Plus, Sever's Farm Barnyard is back by popular demand this year including a fiberglass cow that kids can actually milk. Sever's Fall Festival and Corn Maze has brought back the Giant Slide, Vogel's Exotic Petting Zoo, wildlife show and magic show as well. Kids of all ages can stomp and romp in the giant Corn Pit, more than 5000 square feet and 500 tons of shelled corn. Visitors to Sever's Fall Festival and Corn Maze won't want to miss the world's fastest pig racing competition or popular other attractions like pumpkin slinging contests with the huge pumpkin slingshot, live music from the Blue Ox Jazz Babies and pony and camel rides.

WHO: Adults and children who want to visit the greatest Corn Maze in the country.

WHEN: Saturdays and Sundays
September 19 through November 1, 2009
11 AM – 6 PM

Thursday and Friday
October 15 and 16, 2009
11 AM – 6 PM

WHERE: Next to Canterbury Park in Shakopee.

COST: \$11 admission for ages 4 and older
Free admission for children 3 and under
For groups over 25, admission is \$9
Parking is free.

Additional information, directions and discount coupons are available online at www.severscornmaze.com. Up to the minute Corn Maze news, weather and other information is available at the Corn Maze Hotline 952-974-5000.

###



Media Contact:
Bonnie Harris
612-801-0912
waxmarketing@gmail.com

FOR IMMEDIATE RELEASE

Sever's Fall Festival and Corn Maze Opens September 19, 2009

August XX, 2009 - Shakopee, Minnesota - Celebrating 13 years of spectacular fun, Sever's Fall Festival and Corn Maze opens September 19, 2009. Kids of all ages will swashbuckle their way through Sever's Pirate Adventure, the biggest and best corn maze Sever and his "Pirates of the Cornibeean" have ever built. Sever's Fall Festival and Corn Maze season stays open every weekend through November 1, 2009, plus Thursday, October 15 and Friday, October 16, 2009.

Visitors can get lost in more than 14 acres of dizzying twists and turns in one of America's largest corn mazes. New this year is a kiddie maze, designed just for the little buccaneers. Back by popular demand is Sever's Farm Barnyard, including the amazing fiberglass cow that kids can milk just like a real cow! Sever's Fall Festival and Corn Maze fan favorites like Vogel's Exotic Petting Zoo, pony rides and the pumpkin slingshot are all back in 2009 too. Visitors to the Maze can take a thrilling ride down the Giant Slide, listen to the popular Blue Ox Jazz Babies and watch magician Matt Dunn amaze his audience with dazzling tricks three times a day.

Hours of operation for Sever's Fall Festival and Corn Maze are 11-6 and admission is \$11 for ages 4 and older. Kids 3 and under enter for free. Sever's Fall Festival and Corn Maze is pleased to offer discounts for groups of 25 or more. Group discount information and discount admission coupons are available online at www.severscornmaze.com. Parking is free.

About Sever's Fall Festival and Corn Maze: Since 1997, thousands of people have enjoyed Sever's Fall Festival and Corn Maze each year. Sever and Sharon Peterson are proud to present one of the largest corn mazes in North America. Inspired by mazes of Europe, Sever's Fall Festival and Corn Maze is located just west of Canterbury Park in Shakopee. For directions and more information, visit www.severscornmaze.com. Up to the minute Corn Maze news, weather and other information is available at the Corn Maze Hotline 952-974-5000.

###



Sever's Fall Festival and Corn Maze Fun Facts

- Sever and Sharon Peterson got the original inspiration for Sever's Corn Maze from the garden mazes of Europe.
- The first Sever's Corn Maze was created in 1997.
- Many politicians, celebrities and other "famous folk" have visited the Corn Maze, including President Bill Clinton.
- America loves Sever's Corn Maze! Sever and Sharon Peterson and Sever's Fall Festival and Corn Maze have been profiled on The Montel Williams Show, in The Boston Globe and on National Public Radio.
- It takes an average of 700 hours of time to conceive, design, plot, plant and cut each year's corn maze. Each year visitors to the Corn Maze get the chance to suggest the next year's design.
- The pigs' race just like greyhounds (well, sort of) on a track specially created for them. Mini-donuts are used as the reward.
- On average one million corn plants are used to create the 14-acre maze. The corn seeds are planted in two directions to create a criss-cross pattern visible in aerial photographs of the corn maze.
- To ensure the cornfield is well watered as the corn grows and takes shape, 24 miles of 1/2-inch drip irrigation lines are laid and removed by hand each year.
- A 14-acre corn maze (the size of Sever's) is equivalent to more than 10 football fields. Sever's corn maze measures 350 yards by 400 yards. Its size makes it one of the largest single corn mazes in North America.
- Navigable mazes can be traced all the way back to Greek mythology.
- The most well-known and oldest maze in existence today is the Hampton Court hedge maze in England, built in 1690.